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Bruce Dizenfeld is a business lawyer and strategist with forty years experience in structuring collaborative and strategic ventures. He represents clients in all phases of transactions across diverse industries, placing a personal emphasis on the health care and technology industries.

Mr. Dizenfeld's areas of expertise include, alternative economic contracts, alternative financing strategies, alternative liquidation strategies, contractor relations, employment, management and shareholder relations, mergers and acquisitions, private equity offerings, regulatory advice in Health Care, trademark, copyright, trade secret protection and licensing, vendor/licensor relations and venture capital financing.

Widely published, Mr. Dizenfeld has written numerous articles on various aspects of business organizations, including finance, intellectual property, licensing, and risk management. He is a contributor to Business Insurance, Business Law News, California Health Law News, the Los Angeles Daily Journal, Modern Healthcare, and several other publications.

Representative Matters

Outside General Counsel for various companies including national specialty medical management company and specialty hospital owner

Health Care Matters, representing a wide range of health care entities, including hospitals, surgical clinics, dialysis clinics, imaging centers, rehabilitation centers, board and care facilities, IPAs, physician groups, sleep centers and cardiology centers on licensing, reimbursement, anti-kickback, anti-referral limitations, and other related issues

Sales of Closely Held Companies including:

Sale of consumer product business line by privately held company to large multi-national corporation for \$170 million

Sale of family-owned plastics company to German multi-national corporation for \$38 million

Sale of business of California dental health plan to national health plan operator

Sale of business and continued minority ownership participation of printing and distribution company to new venture-backed entity

Sale of niche servicing software business to national credit and merchant services business

Sale of business of niche regional construction business to private national niche



construction products business

Sale of business of telecom servicing company to large venture-backed private national logistics firm seeking to vertically integrate telecommunications services

Sale of various software enterprises to financial and strategic purchasers

Sale of several medical billing companies to strategic purchasers

Sale and purchase of restaurant businesses

Business Structures and Restructuring including:

Organized a single specialty, nationwide clinical research service organization consisting of urology practices across the country, as well as creating a related management organization to negotiate with pharmaceutical companies and CROs

Counseled formation of medical technology venture with public company which grew into \$400 million enterprise

Structured the organization, initial financing and acquisition of franchised restaurants

Structured franchise documents and assisted with public offering of franchisor in retail chocolate sales

Represented health care billing start-up company regarding its organization structure, financing, governance, operations, and eventual sale to publicly traded billing and physician services company

Represented two start-up insurance companies (the first pet health insurance company and a workers' compensation insurer) regarding organization and financing

Counseled online poker start-up regarding its organization structure, financing, governance and operations

Intellectual Property Agreements including:

Negotiated medical device patent license from university for faculty practice inventor for private commercial exploitation

Structured patent license for medical technology start-up organization, financing, and eventual sale of business to venture-backed company

Restructured patent ownership and sale of patent rights and trademark licenses to communication technology venture-backed company

Technology acquisition licensing for start-up multi-platform (mobile, broadband and television) digital content aggregator and distribution company

News

Theodora Oringher Attorneys Named To 2018 Southern California Super Lawyers List

Theodora Oringher Attorneys Named To 2017 Southern California Super Lawyers List

Theodora Oringher Attorneys Named To 2016 Southern California Super Lawyers List



Theodora Oringher Attorneys Honored as 2015 Southern California Super Lawyers

Theodora Oringher Attorneys Honored as 2014 Southern California Super Lawyers

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Practice Areas

Antitrust, Trade Secrets and Unfair Competition

Brand Protection Counseling and Litigation

Corporate and Transactional

Corporate Governance

Healthcare

Intellectual Property Litigation

Intellectual Property Protection

Sports and Entertainment

Admissions

Bar Admissions

California

Education

University of California, Los Angeles School of Law (J.D., 1978)

University of Southern California (B.A., 1975)

Memberships & Associations

Los Angeles County Bar Association (Founder and First Chair, Healthcare Law Section)

California State Bar (Chair, Subcommittee on Physician Joint Ventures - Chair, Education Committee, Business Law Section)

Honorary Consul General for the Republic of Mauritius

Professional Recognition

Southern California Super Lawyers (2006 – 2018)

Speaking Engagements

Los Angeles County Bar Association Health Care Law Section, Panelist



**THEODORA
ORINGER**
COUNSELORS AT LAW

BRUCE E. DIZENFELD, Senior Attorney
